



"Education without limitation"

AIDE INFOBOARD

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AIDE explores the incorporation of Business Analytics Courses in its BSBA curriculum

The Commission on Higher Education (CHED), in 2013, published a memorandum requiring accredited colleges and universities to establish a Business Analytics Specialization Program for Business Administration majors.

MOTHERING WHILE STUDYING IS POSSIBLE AT AIDE



De Vera, Vanessa Isabel A.
BSBA-Management
Graduated: April 13, 2015

For this month, we are featuring the story of one of our graduates to show our students and other possible stakeholders, that education and motherhood is possible at AIDE. This is to serve Ms. Vanessa's story as an inspiration to other youth who are similarly situated as hers. Her story will prove that education can be achieved with-

out any limitations and barriers and that anything is possible with the right determination and perseverance.

To show how Ms. Vanessa was able to cope with the responsibility of motherhood and being a student, we are presenting an excerpt from her graduation testimonies delivered in the year 2015. Ms. Vanessa shared her story as follows:

"For the information of many, I am Vanessa Isabel Aquino-De Vera from the mountainous province of Abra in the CAR region. Early last month I received a text message from AIDE asking me if I will accept my role for this big day to

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MOTHERING WHILE STUDYING IS POSSIBLE AT AIDE

be one to give the response on behalf of the graduates. Of course, without any hesitation I said yes! But, later on that day, as I was thinking on what I am going to say. I found myself being so emotional because I remembered all the hardships and difficulties that I had been through.

You know what, growing up a kid was never that easy for me. Of course, being a product

of a broken family was really hard to accept but I had my grandparents to guide me throughout my childhood. They raised and molded me the way they wanted me to be. My childhood was a wonderful journey because I can see and feel how my Lolo and Lola loved me the way I was. Of course, we all know that there is nothing permanent in this world. There came a time when my Lolo got sick and I was not there

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*Vanessa Isabel
Aquino-De Vera
is from the
Mountain
Province of
Abra in the
CAR Region*

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**AIDE INFO BOARD issued its
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AIDE explores the incorporation of Business Analytics Courses in its BSBA curriculum



The goals of the business analytics specialization is to provide students the skills needed for different forms of Analytics namely, Descriptive, Predictive and Prescriptive Analytics. Also, the track will enable students to identify possible opportunities and implement or execute

solutions for which these analytics can be used to solve business problems to aid intelligence and informed business decision-making.

The policies, standards and guidelines for the BSBA curriculum with specialization track on Business Analytics is covered by CHED Memo 39 series of 2006 and further amended in CHED Memo 11 series of 2013.

Realizing the importance of business analytics to drive decision making for optimal results, **(See page 3)**


MOTHERING WHILE STUDYING IS POSSIBLE AT AIDE

because I was about to enter college that time and was getting ready to take the entrance examinations. He got critical and wanted to see me so, I rushed to go to Pangasinan and see him. A few days after I got there, he passed away. It was hard, really hard for me to move on and accept the fact that he's gone and he will not be able to witness my graduation. When he left me, my world crashed and I really did not know what to do. I did not know what I wanted and what were my goals or ambitions in life. It seemed like my dreams vanished just like him. Because everything I did, was all for them to be proud of.


Years and years after he passed away, my life felt so lost. I was not able to finish my college studies because I was out of focus. And then, I went to Manila to find myself. Unexpected circumstances happened; I have to do the role of a mother.

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Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



CHED MEMORANDUM ORDER (CMO)
No. 11
Series 2013

SUBJECT: ADDENDUM TO CMO NO. 39, S. 2006 POLICIES, STANDARDS AND GUIDELINES FOR BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION PRESCRIBING SPECIALIZATION TRACK ON BUSINESS ANALYTICS

the AIDE had series of meetings with the SAS executives and officials to explore the possibility of incorporating the business analytics courses in its existing BSBA curriculum.

Should the agreement and partnership with SAS pushes through, the following courses can possibly be offered as a minor course in AIDE's BSBA major programs:

1. Fundamentals of Business Analytics,
2. Fundamentals of Data Warehousing,
3. Fundamentals of Descriptive Analytics,
4. Fundamentals of Predictive Analytics, and
5. Fundamentals of Prescriptive Analytics.

Currently, talks are still underway and the mechanics on the course offering are still being explored, although the content or the modules were already developed by SAS.



| | COURSE | NO. OF UNITS |
|--------------------|--|--------------|
| BAFBANA | Fundamentals of Business Analytics | 3 |
| BAFWARE | Fundamentals of Data Warehousing | 3 |
| BAFDESC | Fundamentals of Descriptive Analytics | 3 |
| BAFPRED | Fundamentals of Predictive Analytics | 3 |
| BAFPRES | Fundamentals of Prescriptive Analytics | 3 |
| BAINTER | Analytics Internship | 6 |
| TOTAL UNITS | | 21 |

MOTHERING WHILE STUDYING IS POSSIBLE AT AIDE

“While I was pregnant, a friend of ours informed me that there’s a school in Makati offering distance education program.

It felt like I was given another chance to fulfill my dreams again.

Then, I gave birth while still pursuing my studies in this institution.”

Vanessa Isabel
Aquino-De Vera
BSBA Graduate

While I was pregnant, a friend of ours informed me that there’s a school in Makati offering distance education program. So, we went there and submitted the requirements needed. It felt like I was given another chance to fulfill my dreams again. Then, I gave birth while still pursuing my studies in this institution.

There are times when I wanted to give up and just stop because I want to focus on my child but there was my husband pushing me to keep it up because he believes that I can do it. It was April last year that I, finished my course. Do you know the feeling of fulfillment and satisfaction of something that’s finally on your hand? Because for me, until now, I am so thankful with AIDE because they gave opportunities for those who have work and still wanted to earn a degree and for those like me, stay at home and soon to be mothers/young mothers actually, wanting to finish their studies without the hassle of rumors and malicious eyes staring at you while you’re pregnant and studying. So, if you think that there’s no more hope because you were not able to finish college? Think again. Because there are institutions who will accept, who and what you are despite of what you are going through. They will help you reach your dreams and guide you. Same as what happened with me, when I got pregnant on an early age I thought it’s the end of the road for me. But, God never gave a problem we cannot solve. I once failed the expectations, the dreams of my family for me and even hurt them but with the help of AIDE, by the word itself. AIDE... Assisted/helped me prove to those who doubted me that I can change my destiny and mold my life into something better. Even better than I thought. I feel so blessed and proud that I am graduate of Asian Institute for Distance Education Foundation. Because, now that I am a permanent employee of DENR-ABRA. I owe my success to you. My greatest thank you to all of you Ma’am Juvy, Ma’am Susan, Ma’am Chu, and Ma’am Zenaida Villaescusa.

*Before I leave this stage, let me share with you those 3 words I always put in mind. **DREAM. BELIEVE. SURVIVE.** Don’t stop believing in your dreams for when you believe and always stand your grounds, you will always survive.”*

Truly, the story of Ms. Vanessa is such a stirring one which may serve as an inspiration to other students who are mothers too. This means that **education is indeed without limitation at AIDE.**