



AIDE inks partnership with Tanghalang Pilipino (TP)



Left: Tanghalang Pilipino's (TP) Artistic Director, Fernando C. Josef (left) and Mrs. Zenaida Villaescusa (right), Executive Director of the Asian Institute for Distance Education (AIDE) Foundation Inc. while signing the Memorandum of Agreement between TP and AIDE held at Cultural Center of the Philippines (CCP).

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From Left to Right: Ms. Jenny Bonto (*Executive Director of DESK*) , Dr. Ramon Nivera (Senior Vice President - AIDE), Mr. Antonio O. Conjuangco (AIDE President) , Mr. Fernando Josef (TP Artistic Director), Mrs. Zenaida Villaescusa (AIDE Executive Director) (front), Mr. Lamberto Gopez (AIDE Business Unit Head) Mrs. Tess Alcuaz (AIDE Comptroller and Mrs. Carmela Manuel (TP Company Manager) They are the key officials of Tanghalang Pilipino (TP) and the Asian Institute for Distance Education Inc. (AIDE).



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Last September 14, 2018, AIDE signed a Memorandum of Agreement (MOA) with Tanghalang Pilipino (TP) at the Cultural Center of the Philippines (CCP) with its Representatives/Heads Dr. Fernando Josef of TP and Mrs. Zenaida Villaescusa of AIDE.

Four (4) courses were initially identified to be offered by AIDE and TP which are as follows:

1. Certificate in Script Writing;
2. Certificate in Creative Group Dynamics;
3. Certificate in Acting;
4. Certificate Community Arts Development (Kamalayang Pilipino Workshop in the Arts (KAPWA).

TP is an organization founded as the resident theater company of the Cultural Center of the Philippines (CCP) which aims to promote Philippine theater that is rooted in centuries-old Filipino culture and history while being responsive to evolving contemporary society. Part of its goals is to maintain the highest standards in artistic



discipline, technical skills and professional conduct. TP also aims to offer diverse content to cater to a broad spectrum of theater-goers. In furtherance of Filipino culture and arts, TP realizes the need to provide alternative learning opportunities to all who strive to cope with the growing demands to propagate and develop Filipino culture through various educational delivery modes which may only be realized in partnership with AIDE.

AIDE as a higher educational institution is duly accredited and recognized by CHED to offer the undergraduate academic degrees and may offer short courses as stipulated in its Articles of Incorporation under SEC through distance education or blended learning modalities. It targets potential local and foreign students desirous to earn a College

degree and certificate courses but who do not have time nor conveniences to study under the traditional method of instruction while attending to their work, employment or business activities.

The partnership of TP and AIDE in offering Short Courses on Culture and Arts is expected to also respond to the need to promote the nation's cultural heritage, its property and histories and establish and strengthen cultural institutions; and protect cultural workers and ensure their professional development and well-being as enunciated in R.A. 10066, otherwise known as the National Cultural Heritage Act of 2009. AIDE will begin to offer the programs next year.