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Asian Institute for Distance Education

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AIDE...the first distance learning institution for higher education



Photo from: <http://www.aide.edu.ph>

Asian Institute for Distance Education (AIDE) is now accepting students for its June 2017 offering. AIDE is the first distance learning institution for higher education, offering courses in the following specializations: *Bachelor of Science in Business Administration*; *Bachelor of Arts in Political Science*; and *Bachelor of Arts in English*. The **vision** of **AIDE** is to be a leading institute in the field of open/distance learning education in the Philippines. Its **mission** is to provide quality higher education to persons, who, because of time, space, work, physical or medical conditions cannot avail themselves of regular schooling. Propagating the cause of open learning and distance education, life-long learning and education for all in a borderless set-up.

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Why study at AIDE? There are so many reasons why adult or working learners should study at AIDE. First, it provides a platform for lifelong learning, education for all and continuing education for adult and working learners. Second, its programs are CHED recognized. Third, its curriculum is in accordance with CHED policies and standards and guidelines (PSG) or the CHED Memorandum Order (CMO) on AB Political Science, BS Business Administration and AB English. Fourth, it has complete set of print-based materials which aids the students' learning in open/distance learning; these are prepared by qualified experts. Fifth, it allows a system of studying at your own pace, place and time. Finally, the teaching learning process are guided, monitored and evaluated by qualified professionals, teachers and administrators using IT-enabled facilities.

Who are qualified to enroll? *Filipinos or foreigners who are secondary education graduate or its equivalent and transferees from other institutions.* **Checklist of requirements:** **Freshmen:** 1) High School Card; 2) Two pieces 2x2 pictures; 3) Marriage contract (if married for female); 4) NSO copy of birth certificate. **Transferee:** 1) Honorable dismissal; 2) Transcript of records; 3) Two pieces 2x2 pictures; 4) Marriage contract (if married for female); 5) NSO copy of birth certificate. **Other requirements:** **Requirement for Online Examination:** (For Abroad) If Employed: 1) Employment certificate; 2) Copy of passport with visa; 3) Xerox copy of passport with latest stamp immigration (stamp of arrival); 4) Xerox copy of company ID. If not employed: 1) Justification form the student or from the parents; 2) Employment certificate of spouse/parents; 3) Xerox copy of passport with visa; 4) Xerox copy of passport with latest stamp of immigration (Stamp of Arrival); 5) If no latest stamp of immigration (Stamp of Arrival), copy of greencard ID. For Provincial Areas: 1) Baranggay certificate. Fill up application form.



The Bachelor of Science in BUSINESS ADMINISTRATION program of AIDE follows the CHED CMO s. 2006. It covers the integrated approach and interrelationship among the functional areas of business as well as sensitivity to the economic, social, technological, legal and international environment in which business must operate. The objective of the program is not simply to impart basic business knowledge, but to instill and nurture important qualities and skills in our students that are essential for future business leadership and organizational success.

It is an interdisciplinary and problem-focused program comprised of three integrated elements: basic business, business core and professional courses. Each business major consists of course designed to develop critical thinking, problem-solving, interpersonal, communication, quantitative and computer skills needed by graduates to successfully serve as leaders in business organizations.

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The program also addresses contemporary organizational issues such as global competition, continuous quality improvement, good governance, and the relationship between organizations and various environmental forces which are key components of global economy. A distinctive feature of the program is that the majority of upper-level courses include practical project component, offering the opportunity to apply the problem-solving theories and concepts learned in the classroom to real situations. Extensive opportunities are available for students to meet business professionals and gain practical experience.

The course content includes the following: general education 54 units; core courses, major and elective subjects 78 units, P.E. 8 units; and NSTP 6 units for a total of 146 units.

Graduates of the program could go into private sector work to engage in human resource management, production and operations, marketing management, advertising, public relations, risk analysis and entrepreneurship.



The Bachelor of Arts in POLITICAL SCIENCE

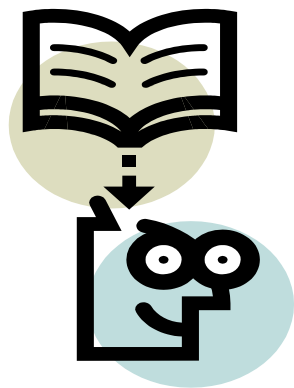
course follows the prescribed curriculum of the Commission on Higher Education (CHED) under the Memorandum Order No. 31 s. 2011 or the Policies, Standards and Guidelines (PSGs) for the Bachelor of Arts Program.

program.

The course deals with the study of governments, public policies and political behavior using both humanistic and scientific perspectives and skills to examine all countries and regions of the world. It deals with a rather broad spectrum of concerns, from understanding the link between individual (micro) and the institutional (macro) and the national to the global structures of policy making. The course objectives include the following: 1) To train the students in the language, theories and methodologies specific to the discipline; 2) to expose the students the current developments in each of the Political Science subfields; and 3) to equip the students with the necessary skills for political and policy analysis and enable them to craft the necessary interventions to bring forth desired political changes. The course content includes the following: 63 units of General education courses; 63 units of core courses, major and elective subjects, 8 units of P.E; and 6 units of NSTP for a total of 140 units.

Graduates of the program could go into public and private sector work to engage in teaching, research, social development work, risk analysis, policy making and public administration or they can opt to pursue legal education.

This article was written by Dr. Maybel Vallado, one of the module writers of AIDE. She previously taught at UP Visayas.



The Bachelor of Arts in English Program also follows the CHED minimum standards. The program is specifically devoted to learning and teaching the English language. It generally aims to expose the students to linguistics, language research and information technology, thereby making them aware of the important function of language in today's society and its role in general. The program objectives ensures that : 1) students speak and write well in the English language, while developing strong critical thinking skills and a sense of ethical responsibility; 2) it prepares students for jobs that require specialization in the English language such as teachers of English, writers, editors, researchers, contact center specialists, and corporate communications consultants, among others; 3) it lays the foundation

for higher education/studies in the graduate and post graduate level; 4) it serves as a preparatory requirement in the pursuit of legal studies or Bachelor of Laws; and 5) it serves as the preparatory or core course in the pursuit of additional major in Arts such as Journalism and Communication Courses. Course Content includes 69 units of General Education; 57 units of core courses, major and elective subjects, 8 units of P.E, 6 units of NSTP for a total of 140 units.

Graduates of the program could be employed as English Teachers, Editors, Researchers, Writers, Contact Center Specialist, Corporate Communication Consultant.

For more inquiries, please contact Ms. Nica Remis phone number: (062) 810-0968, Celphone No. 0907-6450361; fax no: (062) 813-0565, website: <http://www.aide.edu.ph>, email: aide_foun@yahoo.com; nicaremis93@gmail.com



AIDE graduates in one of the Institute's Commencement Exercises

AIDE INFO BOARD

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"Distance education refers to a mode of learning in which students and teachers are physically separated from each other. It is student-centered, guided independent study, making use of well-studied teaching and learning pedagogies to deliver well-designed learning materials in various media. It is also sometimes described as flexible learning and distributed learning."

- Section 3 (a), R.A. 10650, Open Distance Education Act of 2014