



“Education without limitation”

AIDE INFOBOARD

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CHED acknowledges AIDE’s new BSBA curriculum



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In keeping with CHED Memorandum No. 17, s. 2017 which made reference on the “Guidelines for the implementation of CMO 46. s. 2012, the Revised Policies, Standards and Guidelines (PSGs) on Bachelor of Science in Business Administration

which requires the implementation of the shift to learning competency-based standards/outcomes-based education, AIDE sought CHED’s approval on its new BSBA curriculum effective S.Y. 2019-2020.

It must be recalled that CMO 46 s. 2012, which was used by most

Higher Education Institutions (HEIs), including AIDE, as basis for the offering of BSBA program specifies the “core competencies” expected of BS Business Administration graduates regardless of the type of HEI they graduate from. In recognition, however, of the spirit of outcomes-based education and of the typology of HEIs

CHED issued CMO 17, s. 2017 to provide ample space for HEIs to innovate their curriculum and to consider how best to achieve learning outcomes in their particular contexts and their respective mission which was made the basis for AIDE's request to revise its BSBA curriculum—that is, to conform with the said CMO.

CHED requires in the said CMO, that all HEIs with an existing BSBA programs should shift to an outcomes-based approach based on the PSGs.

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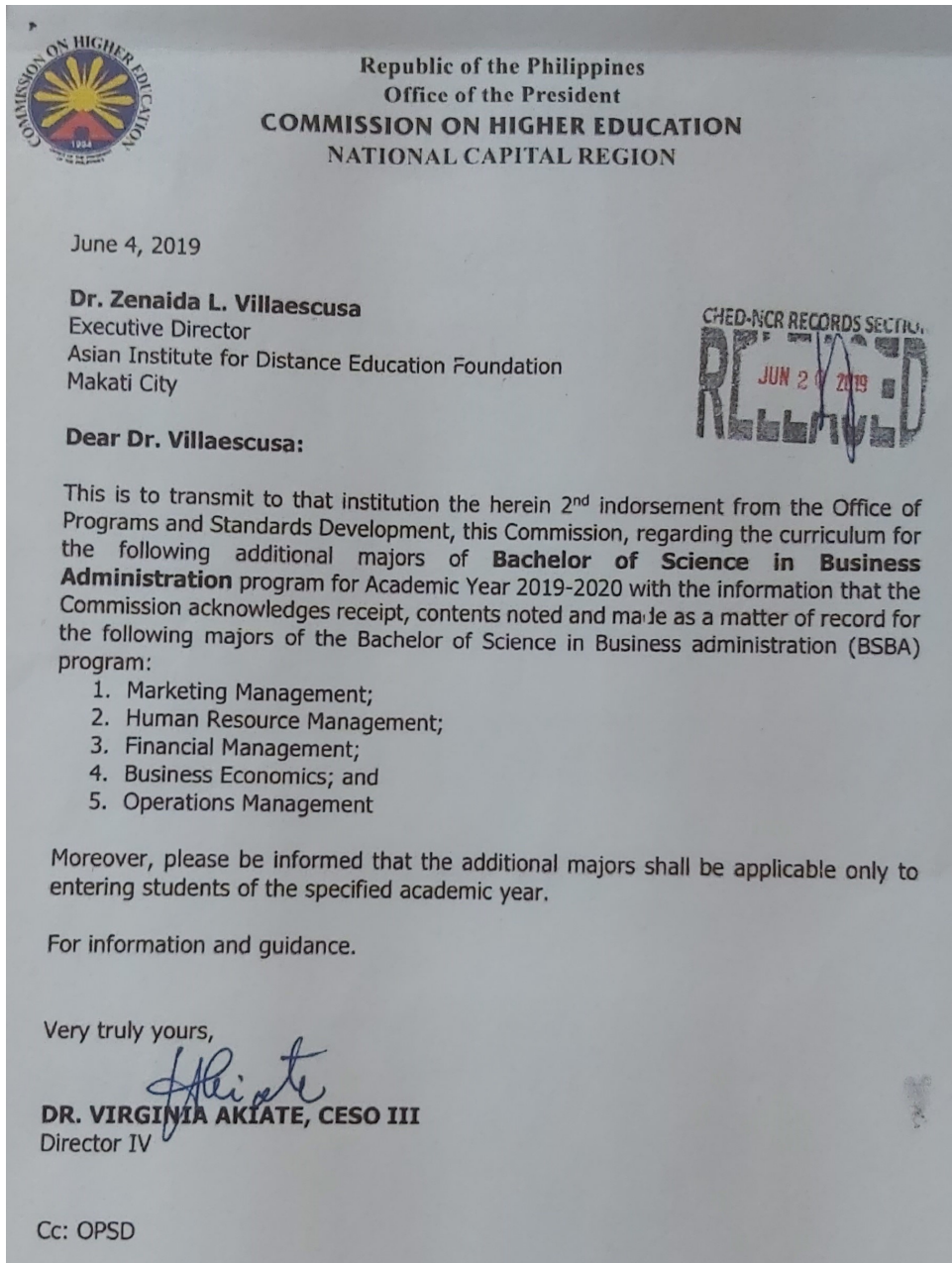
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CHED acknowledges AIDE's new BSBA curriculum



CHED's acknowledgement of AIDE's BSBA programs are included in this issue for the information of all its existing, new students and incoming students.

As seen in the above CHED Memo, AIDE is now allowed to offer

Five (5) major courses under the BSBA program, as follows:

- Marketing Management, Human Resource Management, Financial Management, Operations Management and Business Economics.