



A. I. D. E.

“Education without limitation”

AIDE @ 35:

***“Widening
Student Access to
Quality Higher
Distance Education”***



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On the cover: AIDE @ 35: Widening Student Access to Quality Higher Distance Education has been the *raison d'être* of the Asian Institute for Distance Education for more than three decades . The institute has interminably make higher education more flexible to many Filipinos who were previously deprived of education. Through the years, it remained to be at the forefront of open learning and distance education in the country.

Cover, layout & contents by Dr. Cecilia Junio-Sabio

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PRESIDENT'S MESSAGE

AIDE @ 35

President's Message

This year, the Asian Institute for Distance Education Foundation Inc. celebrates its 35th Founding Anniversary. As a distance education institution, it has endeavored to provide quality higher education programs during the past years. It has provided wider and more flexible means of education to working students and professionals.

As a non-profit open school, our operation has become unprecedented, fruitful and meaningful especially that we were able to help professionalized the manpower complement of some government institutions and corporations. For one, we were able to graduate policemen who were not able to finished college. In 2002, we forged an agreement with the Philippine National Police (PNP) to help police officers obtain a college degree. Hence, more than one hundred policemen graduated from AIDE. Secondly, we were likewise able to graduate significant number of government employees from the Philippine Amusement and Gaming Corporation (PAGCOR). Lastly, since the beginning of our operations in the early 80's we were able to enroll sizable number of Overseas Filipino Workers (OFWs) who already graduated and became college degrees holders. Currently, more than 10% of our student population are from these sphere.

As we continue to make education more accessible to the many Filipinos, we will continue to improve our mode of non-conventional delivery. In fact, recently, we have employed ICT enabled teaching-learning facilities to supplement our existing print-based materials and delivery; this includes the use of Learner Management System (LMS) powered by NEO Cypher Learning and use of educational videos and facilitator-led instructions.

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President's Message

Also, we have updated and re-written our modules by hiring competent Professors from known Universities to write the new content that is in conformity with the new CHED policies, standards and guidelines (PSGs).

As we continue to operate as a quality distance education provider, we will remain committed to our goal of providing a second chance, to every sector of our society, to acquire a college degree which has gone beyond their reach because of family responsibilities, illness, financial hardship, or space/time constraint.

At AIDE, we do recognize that millions enroll in formal schools every year. Many millions more cannot. It is the vision of AIDE, that for those who cannot go to the University, we shall bring the university to them.

– ANTONIO O. COJUANGCO



MR. ANTONIO O. COJUANGCO

President & CEO

Asian Institute for Distance Education Foundation,



VISION MISSION OBJECTIVES

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AIDE's Vision

The Asian Institute for Distance Education Foundation Inc. (AIDE) will be a leading institution in the field of distance education in higher education in the Philippines.

AIDE's Mission

To provide quality higher education to persons, who, because of time, space, work, physical or medical reasons, cannot avail themselves of regular schooling.

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AIDE's Objectives

The Asian Institute for Distance Education Foundation Inc. (AIDE) is a non-profit project Foundation, a duly established non-profit, non-stock organization , authorized under Philippine laws to engage in educational, research, extension and related activities.

AIDE is an educational institution operating on the accepted philosophy of continuing education, utilizing the non-formal, ICT-enabled and non-conventional delivery system of instruction with government recognition for its academic courses. Its objectives are:

1. To provide higher education for persons who are unable to avail themselves of the formal or conventional system due to time, space or financial constraints.
2. To provide continuing development-oriented study programs for public and private office personnel as well as for the general public.



Distance Education (DE)

is a mode of educational delivery whereby teacher and learner are separated in time and space and instruction is delivered through specially designed materials and methods and supported by organizational and administrative structures and arrangements.



AIDE'S HISTORY



AIDE'S HISTORY

Asian Institute for Distance Education Foundation, Inc.

Through the Years...

AIDE'S CONCEPTION STAGE

AIDE was formally recognized as an education institution on April 11, 1984. But the concept of the Asian Institute for Distance Education (AIDE) really began as early as 1981 when Filipinas Foundation, Inc. embarked on a project to help the Philippine Foundation for Independent Study, Inc. (PFIS) raise funds in order to set up an educational institution which would utilize the non-formal system of instruction.

EFFORTS TO BE A CHARTERED INSTITUTION



Dr. Victor M. Ordoñez was at various times, Dean, Interim President, or Board Chairman of several colleges and universities, Undersecretary of the Department of Education, and Chair of the Presidential Commission for Education Reform. He became a Senior Education Fellow at the East West Center, where he started the "International Forum for Education 2020", aimed at fostering new paradigms for the future.

*Based on a study done by Dr. Victor M. Ordonez (Former Undersecretary of DECS and Director for Basic Education Division - UNESCO), the project to set up an educational institution which would utilize the non-formal system of instruction required legislation to grant a charter to what was to be known as the **Asian University for Independent Study (AUIS)**. Parliamentary Bill No. 1033, which sought to establish the AUIS project, was introduced in the 1982 session of the Batasang Pambansa. Since the bill went no further than the first reading, the project was soon abandoned.*



AIDE'S HISTORY

Asian Institute for Distance Education Foundation, Inc.

Through the Years...

THE FOUNDING OF AIDE

A year later, on June 1983, the project was re-activated when Filipinas Foundation, Inc. Director, Rogelio S. Pantaleon (Former Vice President of Ayala Corp. and Managing Director of Makati Business Club), requested Dr. Antonio Orendain, Dean of Graduate Studies of the Far Eastern University (among the founding officers of the NCR School Registrar's Association (NSRA) and author of various books on Parliamentary Rules and Procedure), to react to the Ordonez AUIS Feasibility Study and Parliamentary Bill No. 1033.

*Dr. Orendain consequently proposed that the bill be disregarded and that Filipinas Foundation should proceed to establish the school under the provisions of existing rules and regulations on accrediting institutions utilizing the non-formal delivery system. The decision to act on this proposal initiated preparations for the establishment and organization of the school. With its name slightly altered – from Asian University for Independent study to Asian University for Independent Study to **Asian Institute for Distance Education** – thus was AIDE born.*

MAPPING OUT OF AIDE'S CURRICULA

By august 21, 1983, the initial academic curricula and the administrative system of the school were mapped out by Dr. Orendain together with Dr. Concesa Baduel, Assistant Director of the Bureau of Higher Education Division of the Ministry of Education, Culture and Sports (MECS), and Dr. Felicidad Robles, Chairman of the FEU English Department. Later to join the group as consultant was Dr. Narciso Robles, Dean of the Graduate School of the University of Pangasinan.



AIDE'S HISTORY

Asian Institute for Distance Education Foundation, Inc. *Through the Years...*



The image above shows the picture of Dr. Concesa Baduel (in blue, middle) who was very instrumental in mapping-out the curricular offering of AIDE in the 80's. She is joined by her colleagues from the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU).

PHOTO CREDIT: PAASCU (2017)

FORMAL RECOGNITION OF AIDE AS A HIGHER EDUCATION INSTITUTION (HEI) BY THE MINISTRY OF EDUCATION, CULTURE AND SPORTS (MECS)

On April 11, 1984, AIDE was formally recognized as an educational institution when it was granted a permit to open and conduct a two-year course leading to the degree of Associate in arts, and a four-year general course leading to the degree of Bachelor of Arts. A year later, on July 11, 1985, both courses were granted recognition by the MECS.



Asian Institute for Distance Education Foundation, Inc.

Through the Years...



AIDE'S HISTORY

MECS GRANTED AIDE THE PERMIT TO OF- FER BUSINESS ADMINISTRATION

On February 11, 1985, the MECS, National Capital Region, granted AIDE a permit to offer the four-year course in Business Administration, major in Management; recognition for this course was subsequently granted in January 6, 1986.

THE OFFERING OF PORT ADMINISTRATION PROGRAMS

In 1986, AIDE initiated new and non-traditional programs with the offering of three Ports Education Programs; namely, the two-year courses leading to the titles of Associate in Port Management and Associate in Port Equipment Operation, and the four-year course leading to the degree of Bachelor of Port Administration, while maintaining as its basic academic-technical courses of a totally new and dynamic student population.



Asian Institute for Distance Education Foundation, Inc.

Through the Years...

AIDE'S HISTORY

Batas Pambansa Bilang 232 EDUCATION ACT OF 1982

**AN ACT PROVIDING FOR THE
ESTABLISHMENT AND MAINTENANCE
OF AN INTEGRATED SYSTEM OF
EDUCATION**



COMPLIANCE TO EDUCATION ACT OF 1982

In 1988, in compliance with the Education Act of 1982, AIDE spun-off from Filipinas Foundation, Inc. and incorporated as an educational foundation.

AIDE'S FIRST HOME

*A I D E ' s
first home was
at the Filipinas
Life Building in
Ayala Avenue,
Makati City.*





AIDE'S HISTORY

Asian Institute for Distance Education Foundation, Inc.

Through the Years...

AIDE'S FIRST BOARD OF REGENTS

Its first Board of Regents was composed of:

- ⇒ Mr. Jaime Zobel de Ayala as Chairman, and
- ⇒ Mr. Rogelio S. Pantaleon,
- ⇒ Dr. Salvador P. Lopez,
- ⇒ Dr. Narciso Albarracin,
- ⇒ Dr. Emmanuel P. Soriano,
- ⇒ Dr. Bernardo M. Villegas, and
- ⇒ Mr. Victor G. Puyat as members, and
- ⇒ Atty. Educardo F.R. Tan as Board Secretary.

Acting President, Mr. Pantaleon, was assisted by Dr. Antonio Orendain as Vice President, and Drs. Concesa Baduel, Felicidad Robles, and Narciso Robles as consultants.

THE OFFERING OF THE BACHELOR OF ARTS PROGRAM

The Bachelor of Arts program with the various majors was converted in 2005 to the Bachelor of Arts in English, and the Bachelor of Arts in Political Science, thus phasing out the other major programs.

CURRENT PROGRAMS

AIDE is now offering the following programs:

- ⇒ Bachelor of Arts in English
- ⇒ Bachelor of Arts in Political Science
- ⇒ Bachelor of Science in
Business Administration,
Major in Management



AIDE'S HISTORY

Asian Institute for Distance Education Foundation, Inc. *Through the Years...*

AUTHORITY TO ACCEPT FOREIGN STUDENTS GRANTED BY THE BUREAU OF IMMIGRATION

In June, 2004, AIDE was authorized by the Bureau of Immigration and Deportation to accept foreign students, subject to its rules and regulations.

AIDE TODAY

Today in full operation, AIDE faces a bright and productive future as a living and progressive institution that has become a vital part of the modern educational system.

AIDE'S ADMINISTRATORS



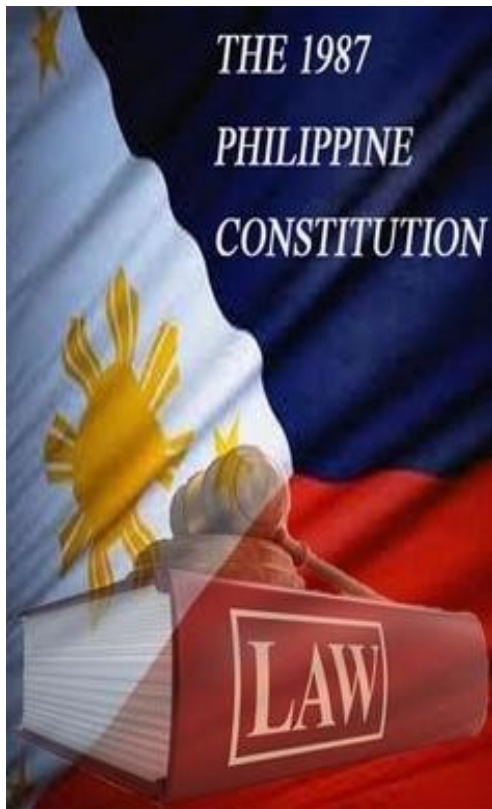
Mr. Antonio O. Cojuangco Jr.—President; Dr. Ramon C. Nivera Senior Vice President, Mr. Bingle Diago, Senior Vice President, Mrs. Zenaida Villaescusa, Executive Director, Ms Tess Alcuaz, Comptroller and Mr. Lamberto Gopez.



LEGAL BASIS OF DISTANCE EDUCATION

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Legal Basis of Distance Education in the Philippines



In today's globalization and rapid technological advancements, dramatic changes have been happening in higher education, e.g. the dearth of resources for classroom-based instruction, the development of the open and distance learning philosophy, the need to service the needs of adult learners and many other factors which are the reality in the Philippines today. As a consequence, higher education institutions have been increasingly flexible to adjust their delivery system in an effort to respond to these changes. Distance Education (DE) has emerged as a legitimate alternative learning system (ALS) to the more traditional educational system in a number of higher education institution (HEIs) in the Philippines .

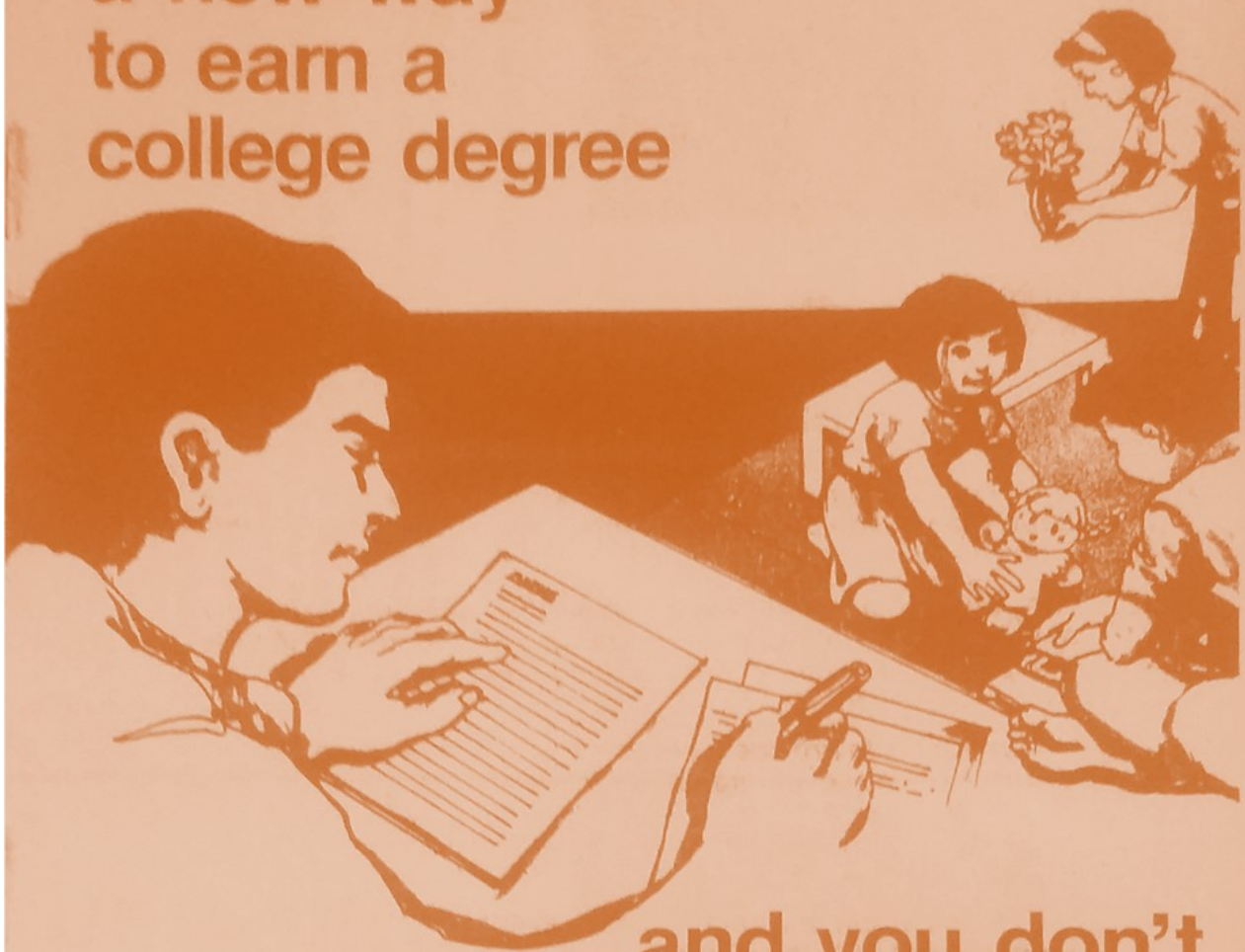
Under the 1987 Philippine Constitution, Article XIV mandates that quality education at every level should be made accessible to all Filipinos, including self-learning, independent, and out-of-school youth programs. Thus, the Open University systems and distance education ideology has proliferated in the Philippines over recent years especially in the last two (2) decades. This is considered as one of the most rapidly growing fields and means of education; such that it changes the approaches used; the delivery system; faculty requirements; and the need to respond to the rare breed of students which are being catered to by this type of educational arrangement. (Sabio, C.J. 2013)

The 1987 Constitution

The legal basis of distance education in the Philippines started with the writing of the 1987 Philippine Constitution. This is even before the CHED was founded. Hence, even before all laws and CHED Memorandum Orders governing the practice of distance education in the country were written, AIDE has already thought of widening the Filipino's reach to quality higher education courses via distance education when it initially proposed to Congress the putting up of the Asian University of Independent Study (AIUS) in 1982 and the subsequent establishment and operation of the Asian Institute of Distance Education (AIDE) in 1984. While AIDE started its operation even before all laws and policies on distance education (DE) and open learning (OL) system have been issued, we deem it appropriate to present the following legal basis that guides the practice and operation of DE/OL, to wit:

AIDE

a new way
to earn a
college degree



... and you don't
have to leave your
home while studying!

AIDE *The Pioneer Off-Campus School In The Philippines*
ASIAN INSTITUTE FOR DISTANCE EDUCATION

A Project of **FILIPINAS FOUNDATION, INC.**

MSE Building, Ayala Avenue Makati, Metro Manila

Government Recognition: NO. 01 s.1985 • NO. 02 s.1985 • NO. C-026 S1985

The above picture shows the first leaflet/brochure used by AIDE in the early 80's

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1. Section 1, Article XIV, 1987 Philippine Constitution

Section 1, Article XIV specifically provides that: *“the state shall protect and promote **the right of all citizens to quality education at all levels and shall take appropriate steps to make education accessible to all.”***



2. Section 2, Article XIV, 1987 Philippine Constitution

*The state shall established, maintain, and support a complete, adequate, and integrated system of education relevant to the needs of the people and society; and that the **State shall encourage non-formal, informal and indigenous learnings, as well as self-learning, independent, and out-of-school student programs** particularly those that respond to the community needs.*

CHED Memorandum Order (CMOs)

1. CHED Memo 27 s. 1995

POLICIES AND GUIDELINES ON DISTANCE EDUCATION

Section 2. of CMO 27 defines Philippine Distance Education as : *“ A program is said to be offered on Distance Education mode if at least half of the total number of hours required for degree program is offered outside of the confines of the formal classroom set-up where student-teacher contact is normally required. Distance education may be delivered using printed instructional materials, video, radio or teleconferencing with sufficient provisions for valid and reliable and evaluation procedures.*



COMMISSION ON HIGHER EDUCATION
Office of the President of the Philippines

July 17, 1995

CHED ORDER
No. 27, s. 1995

POLICIES AND GUIDELINES ON DISTANCE EDUCATION

To: CHED Regional Directors
Presidents of Private Colleges and Universities
Presidents of State Colleges and Universities
Heads of CHED-Supervised Institutions

1.0 GENERAL POLICY:

The Commission on Higher Education takes cognizance of the need to make quality higher education accessible to a greater number of qualified Filipinos. The Commission, in the same spirit, upholds the ideals for quality and excellence and demands its application by all higher education institutions in all programs offered and activities sponsored.



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



CHED MEMORANDUM ORDER
No. 35
Series of 2000

SUBJECT : UPDATED POLICIES AND GUIDELINES
ON OPEN LEARNING AND DISTANCE
EDUCATION

X-----X

In accordance with the pertinent provisions of Republic Act (RA) No. 7722, otherwise known as the "Higher Education Act of 1994", per Resolution No. 204-2000, and for the purpose of rationalizing Open Learning and Distance Education (OL/DE) in the country, the following updated policies and guidelines on open learning and distance education are hereby adopted and promulgated by the Commission. Thus:

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2. CHED Memo 35 s. 2000 - UPDATED POLICIES AND GUIDELINES ON OPEN LEARNING AND DISTANCE EDUCATION

Section 3 - 5 of the said CMO specifies that CHED, in pursuance of Section 1 and 2, Article XIV of the 1987 Philippine Constitution shall:

- ⇒ *Takes cognizance of the need to make quality education accessible to a greater number of qualified Filipinos.*
- ⇒ *Recognizes that education and acquisition of higher learning take place both within and beyond the confines of classrooms.*
- ⇒ *Recognizes that non-formal and informal learning systems complement the formal system.*

Among the salient features of CMO 35 s. 2000 is the following definition:

OPEN LEARNING AND DISTANCE EDUCATION (OL/DE) are alternative systems of education. They emphasize the opening of opportunities by overcoming barriers that result from geographical isolation, personal or work commitments or conventional course structures which have often prevented people from realizing their educational goals.

OPEN LEARNING (OL) is a philosophy of learning that is learner-centered and flexible, enabling learners to learn at the time, place and pace which satisfies their circumstances and requirements.

DISTANCE EDUCATION (DE) is a mode of educational delivery whereby teacher and learner are separated in time and space and instruction is delivered through specially designed materials and methods and supported by organizational and administrative structures and arrangements.

AIDE TO RETAIN ITS RECOGNITION

Article V (Transitory Provision), Section 17 of CMO 35 s. 2000 provides that:

*“HEIs operating OL/DE programs whose recognition was granted by the DECS prior to the creation of CHED and CHED Order No. 27. s. 1995 **shall retain their recognition.**”*

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Other Related CHED Memorandum Order (CMOs)



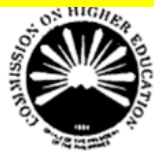
Republic of the Philippine
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

CHED Memorandum Order

No. 05

Series of 2002

SUBJECT : Moratorium on the Opening of Programs via the Open Learning and Distance Education (OL/DE) both Print and Non-Print Mode and the Monitoring and Evaluation of all Higher Education Institutions offering OL/DE programs.



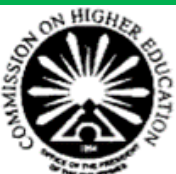
Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

CHED MEMORANDUM ORDER (CMO)

No. 06

Series of 2003

SUBJECT: POLICIES AND GUIDELINES ON TRANSNATIONAL EDUCATION



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

CHED MEMORANDUM ORDER (CMO)



No. 02

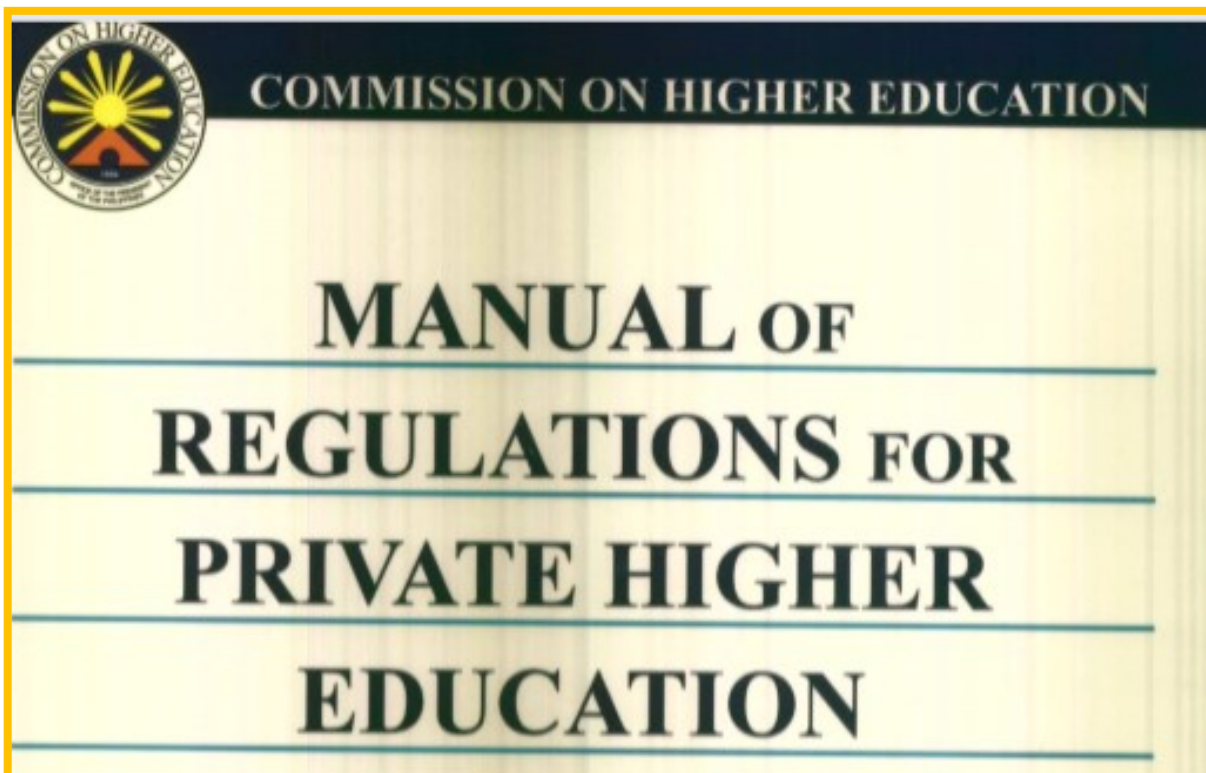
Series of 2008

SUBJECT: POLICIES, STANDARDS, AND GUIDELINES (PSG) ON TRANSNATIONAL EDUCATION (TNE)

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Other Related CHED Memorandum Order (CMOs)

	Republic of the Philippines OFFICE OF THE PRESIDENT COMMISSION ON HIGHER EDUCATION	
CHED MEMORANDUM ORDER (CMO) No. <u>62</u> Series of 2016		
SUBJECT: POLICIES, STANDARDS AND GUIDELINES (PSGs) FOR TRANSNATIONAL EDUCATION (TNE) PROGRAMS		



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OPEN DISTANCE LEARNING ACT OF 2014

S. No. 2274
H. No. 4553

Republic of the Philippines
Congress of the Philippines
Metro Manila
Sixteenth Congress
Second Regular Session

Begun and held in Metro Manila, on Monday, the twenty-eighth day of July, two thousand fourteen.

[REPUBLIC ACT No. 10650]

AN ACT EXPANDING ACCESS TO EDUCATIONAL SERVICES
BY INSTITUTIONALIZING OPEN DISTANCE LEARNING
IN LEVELS OF TERTIARY EDUCATION AND
APPROPRIATING FUNDS THEREFOR

*Be it enacted by the Senate and House of Representatives of
the Philippines in Congress assembled:*

SECTION 1. *Short Title.* – This Act shall be known as
the “Open Distance Learning Act”.

SEC. 2. *Declaration of Policy.* – It is hereby declared the
policy of the State to expand and further democratize access
to quality tertiary education through the promotion and
application of open learning as a philosophy of access to
educational services, and the use of distance education as an
appropriate, efficient and effective system of delivering quality
higher and technical educational services in the country.

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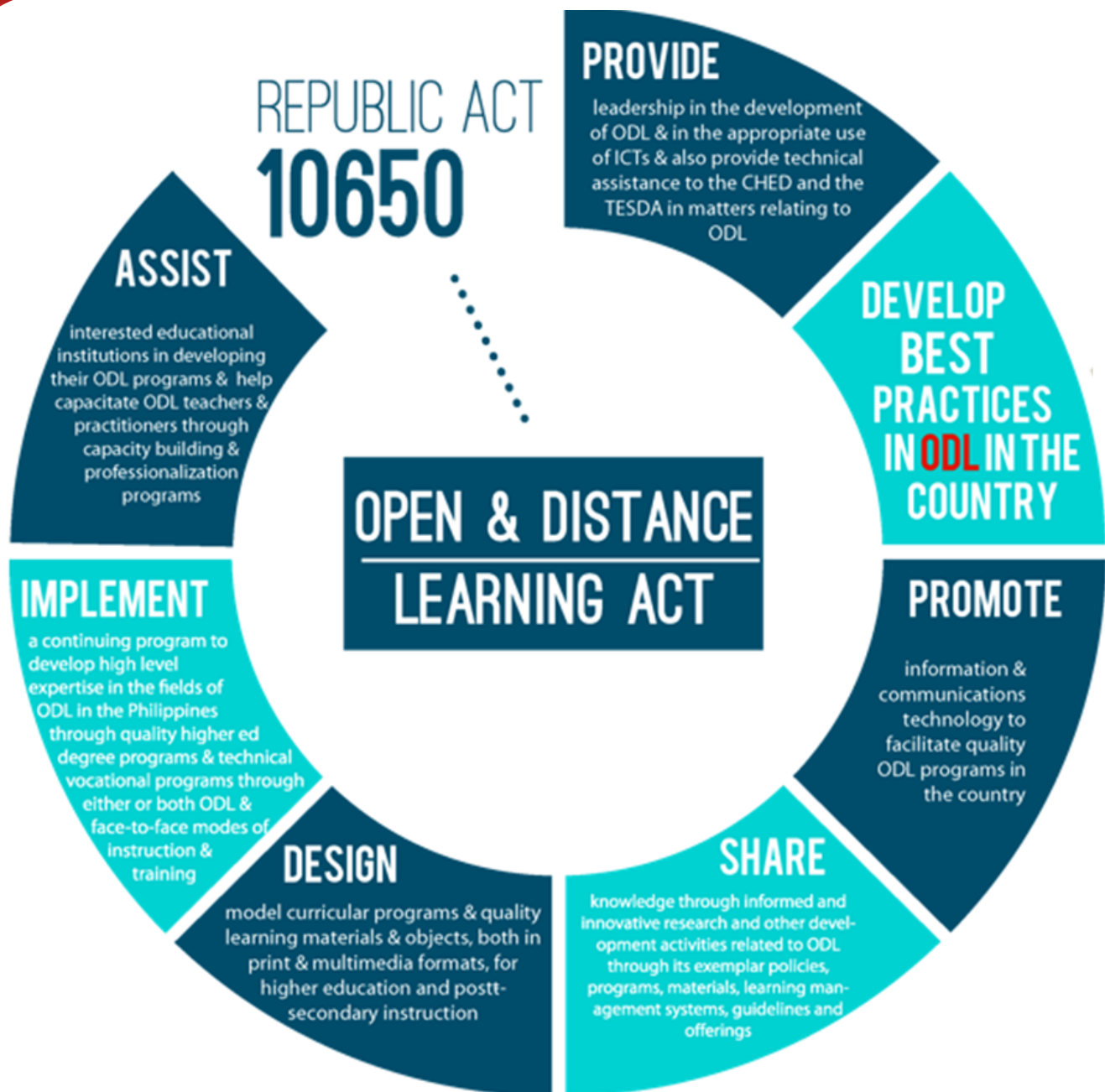


Photo Credits: upou.edu.ph (2018)