



AIDE

INFOBOARD

The official electronic publication of the Asian Institute for Distance Education

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- **ACADEMIC AFFAIRS**
*- List of Courses and Description of Courses
under the program BSBA Major in
Operations Management, Part 1*

AIDE now offers BSBA Major in Operations Management: List of Courses and Descriptions

This academic year, the Asian Institute for Distance Education Inc. (AIDE) will start offering BSBA Major in Operations Management. The management of AIDE has decided to offer this program to provide additional option for students who would be interested in Logistics Management, Supply Chain, Operations Research and other major areas of Operations Management.

What are the subjects under this program?

According to CHED Memorandum 17 series of 2017 the following subjects are included:

Subjects	Total No. of Units
General Education Subjects	36 units
NSTP	6 units
Physical Education courses	8 units
Core Business and Management Education Courses (CBMEC)	6 units
Business Administration Core Courses (BACC)	24 units
Professional Major Courses	24 units
Elective Courses	12 units

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“When I wanted to learn something outside of school as a kid, cracking open my World Book encyclopedia was the best I could do. Today, all you have to do is go online.”

— [Bill Gates](#)



AIDE now offers BSBA Major in Operations Management: List of Courses and Descriptions



What are the General Education (GE) subjects under BSBA Operations Management?

The 36 units of GE courses include:

1. Understanding the Self
2. Readings in Philippine History
3. The Contemporary World
4. Mathematics in the Modern World
5. Purposive Communication
6. Art Appreciation
7. Science, Technology and Society
8. Ethics
9. Rizal's Life and works

The GE courses also includes three elective subjects.

What are the Core Business and Management Education Courses?

The following courses cover all the major functional areas of business, and provide the foundational knowledge of the environment and the context in which a graduate of BSBA work.

1. Operations Management (Total Quality Management –TQM);
2. Strategic Management

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What are the subjects under the Business Administration Core?

The Business Administration Core courses consist of the four functional areas of business. A student of business and management has to have basic knowledge on these four functional areas.

1. Basic Microeconomics (Eco.)
2. Business Law (Obligations and Contracts)
3. Taxation (Income Taxation)
4. Good Governance and Social Responsibility
5. Human Resource Management
6. International Business and Trade
7. Business Research
8. Thesis or Feasibility Study

Note: To be continued in May issue of INFOBOARD

“Technology is not a silver bullet. It’s only as good as the teachers ... using it as one more tool to help inspire, and teach, and work through problems.”

— [Barack Obama](#)



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