



# **AIDE**

# **INFOBOARD**

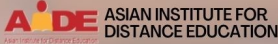
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## What are the other courses that AIDE offers?



**BS BUSINESS ADMINISTRATION**

# BUSINESS ECONOMICS

..... "At AIDE, education is without limitations" .....

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Apart from the two courses already mentioned in our June 2023 AIDE INFOBOARD issue (BSBA Marketing Management and Bachelor of Arts in English Language), AIDE also offers BSBA Major in Human Resource Management and BSBA Major in Business Economics.

**What are the specific professions/careers/occupations for Business Economics graduates?**

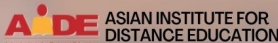
*The following professions can be possible:*

- ⇒ Management Trainee
- ⇒ Research Assistant
- ⇒ Field Researcher
- ⇒ Corporate Planning Analyst
- ⇒ Entrepreneur
- ⇒ Trader
- ⇒ Bank Associate

**What are the specific professions/careers/occupations for HRM graduates?**

*The following professions can be possible:*

- ⇒ Management Trainee in HR
- ⇒ Office Assistant
- ⇒ Administrative Assistant
- ⇒ Human Resource Assistant
- ⇒ Executive Assistant
- ⇒ Training and Development
- ⇒ Management Staff
- ⇒ Recruitment Assistant
- ⇒ Compensation Assistant
- ⇒ Entrepreneur



**BS BUSINESS ADMINISTRATION**

# HUMAN RESOURCE MANAGEMENT

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## AIDE now offers BSBA Major in Operations Management: List of Courses and Descriptions



This article is a continuation of the article about the list of subjects that forms part of the Professional Courses under the BSBA—OM program. The description of the other courses were already published in the previous issues of the AIDE INFOBOARD.

### 2. LOGISTICS MANAGEMENT

Business Logistics is the set of activities involved in the flow of materials and products through an organization and through the supply chain to the market. More specifically, business logistics is the subject that manages efficient, effective flow and storage goods, services, and related information in a supply chain. The key elements of business logistics covered in this course include logistics planning and strategy, customer service, procurement, transport, inventory, warehousing, and handling. This course addresses questions about transport modes selection, vehicle routing, inventory policies, purchasing quantity and timing, and storage selection.

Logistics/Supply chain management is a fast growing business area in today's business world. Global companies, such as IBM, HP, GE, and P&G, have heavily invested in supply chain management in order to gain competitive advantages. The subject addresses the strategies (e.g., contracts and centralization) that could result in more efficient and/or responsive supply chain performance. On the other hand, this course focuses on the functional activities (the nuts and bolts) in supply chains that process the flow of products and information from the point of origin to the point of consumption.

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**At AIDE, we offer:****A** - affordable and accessible**I** - inclusive**D** - digital and**E** - equitable distance education and open learning system**Want to know more about the open enrollment system of AIDE?****CALL US AT: 8277-0169****AIDE now offers BSBA  
-OM from page 3**

To improve the performance of a supply chain, one must streamline business process flows. Therefore, understanding business process flows is fundamental to design and planning of supply chains and logistics processes. Operations Management covers more fundamental operational topics, which add value to achieve better logistics performance and these concerns are going to be addressed in this subject.

**Course Objectives:***Overall, the course aims to:*

1. Develop knowledge about the interconnectedness of business units and organizations (via the flow of products, money, and information) within logistics management and the supply chain.



2. Develop knowledge about key elements of logistics processes, such as logistics planning and strategy, customer service, procurement, transport, inventory, warehousing, and handling.

3. Enhance analytical skills and capability to synthesize information from several perspectives.

4. Enhance communication, reflection and teamwork skills.

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