



ASIAN INSTITUTE FOR DISTANCE EDUCATION

Volume VIII, Issue 8, August 2024

ISSN 2599-3739

AIDE

INFOBOARD

The official electronic publication of the Asian Institute for Distance Education

IN THIS ISSUE

- ⇒ **AIDE now offers BSBA Program Major in Financial Management**

AIDE now offers BSBA Program Major in Financial Management



“E-learning is not just a phase, it's the future's mainstay of education.”

– Anonymous

Beginning this academic year (2024), AIDE will start to develop the modules for the program BSBA Major in Financial Management. Following CHED Memo 17 series of 2017, AIDE will soon offer this program when all the learning materials for this program have been fully prepared and developed. Based on CHED memo prescribing the policies, standards and guidelines for this program, the nature of the course is described as follows:

Nature of Financial Management (FM) Program:

The Financial Management program prepares the graduates for various careers in financial management as well as in related fields, including but not limited to, corporate finance, investment management, banking, credit, trust operations, insurance, foreign currency markets, money markets, capital markets and other financial securities markets. The curriculum provides the graduate with knowledge on financial institutions and technical skills based on established financial theories, methodologies and various analytical tools. It also promotes an outlook that is based primarily on ethics, market integrity, regulations, good governance and competitive global perspective, necessary for effective financial decision making.

AIDE INC. **INFO BOARD**

EDITORIAL BOARD

Mrs. Zenaida Villaescusa

Dr. Cecilia J. Sabio

Editor-In-Chief

Ms. Marichu B. Ebdani

Ms. Susan B. Sanders

Ms. Juvy C. Bangued,

Editorial Staffs

Veronica Remis

Circulation

Volume VIII—2024

ISSN 2599-3739



AIDE now offers BSBA Program Major in Financial Management

SPECIFIC PROFESSIONS/CAREERS OF FINANCIAL MANAGEMENT GRADUATES

The following occupation can possibly be the careers or profession of a BSBA Financial Management graduate:

- ⇒ Management Trainee in Corporate Finance
- ⇒ Management Trainee in a Bank or Insurance Company
- ⇒ New Account Personnel
- ⇒ Credit and Collection Assistance
- ⇒ Credit Analyst
- ⇒ Treasury Assistance
- ⇒ Entrepreneur
- ⇒ Cashier
- ⇒ Trader/Financial Analyst
- ⇒ Bank Teller
- ⇒ Bookkeeping Assistant
- ⇒ Accounting Staff
- ⇒ Budget Assistant
- ⇒ Finance Assistant
- ⇒ Cooperative Staff

What are the modules that are currently being developed?

The following modules are currently being written/developed by AIDE's module writers and faculty members:

1. Personal Finance
2. Public Finance
3. Special Topics in Financial Management
4. Monetary Policy and Central Banking
5. Banking and Financial Institutions
6. Capital Market
7. Investment and Portfolio Management
8. Credit and Collection
9. Financial analysis and Reporting

As the writing of the abovementioned modules are currently being completed; interested enrollees may now register to AIDE Office and may already start enrolling their general education subjects.

All the modules (as specified above) are ready by next academic year. These will initially be subjected to pilot testing and content validation.

