



ASIAN INSTITUTE FOR DISTANCE EDUCATION

Volume IX, Issue 6, June 2025

ISSN 2599-3739

A.I.D.E.

INFOBOARD

The official electronic publication of the Asian Institute for Distance Education

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Course Description of BSBA Financial Management
Program

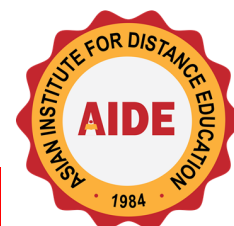
— *Capital Market*

Course Description of the Subjects under the BSBA Financial Management Program



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In last year's issue of AIDE INFOBOARD, it was told that AIDE is now developing all the modules under the BSBA Financial Management program. In this month's issue of AIDE Infoboard, we are going to provide the course description of the subject **Capital Market**. The subsequent issues of our newsletter will also contain the course descriptions of the other subjects under the same program. This is to keep our students informed of the depth, nature and coverage of all the major subjects in BSBA Major in Financial Management.



Course Description of the Subjects under the BSBA Financial Management Program

C. CAPITAL MARKET

COURSE DESCRIPTION:

Capital Market refers to the marketplace where medium and long-term instruments are traded. It is where the maximum interchange of money happens and helps companies get access to money through equity capital, preference share capital, among others which generally provides investors access to invest in the equity share capital of the company and be a party to the profits earned by the company. This course covers a wide-range topic on capital market including its theories, and market application. This would also cover discussion on financial system where market indicators and analysis will be introduced. Lessons on stock market, debt market and derivatives market will also be included as well as the securities regulation code.

COURSE OBJECTIVES:

On completion of the course, students will be able to:

- ⇒ Understand the basic concepts of financial system and capital market.
- ⇒ Describe the functions of regulatory bodies on capital market.
- ⇒ Appreciate the process of trading in the local/national market.
- ⇒ Identify the features of equity financing and implication on the capital structure.
- ⇒ Understand the nature of debt financial in the viewpoint of corporate and government debt instruments and its implications to capital structure.
- ⇒ Understand the factors affecting the volatility of interest rates.



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Volume IX—2025

ISSN 2599-3739

