



ASIAN INSTITUTE FOR DISTANCE EDUCATION

Volume IX, Issue 5, May 2025

ISSN 2599-3739

A.I.D.E.

INFOBOARD

The official electronic publication of the Asian Institute for Distance Education

IN THIS ISSUE

Page 2

Course Description of BSBA Financial Management
Program

— *Banking and Other Financial Institutions*

Course Description of the Subjects under the BSBA Financial Management Program

Financial Institution



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We previously disclosed last year in our AIDE INFOBOARD that AIDE is now writing all the modules under the BSBA Financial Management program. In this month's issue of AIDE Infoboard, we are going to provide the course description of the subject **Bnking and Other Financial Institutions**. The subsequent issues of our newsletter will also contain the course descriptions of the other subjects under the same program. This is to keep our students informed of the depth, nature and coverage of all the major subjects in BSBA Major in Financial Management.



Course Description of the Subjects under the BSBA Financial Management Program

5. BANKING AND FINANCIAL INSTITUTIONS

COURSE DESCRIPTION:

This course provides the students with the background on banking and other financial institutions or services and their role in mobilizing the flow of funds in the country. Basically, the course is designed to develop an understanding of financial institutions and financial markets and their relationship to public and management policies. It includes studies of market structure, profit strategies, relationship of commercial banks and other financial institutions, problems of asset and liability management, and theory of interest and asset prices.

COURSE OBJECTIVES:

On completion of the course, students will be able to:

- ⇒ Understand and explain the workings of banks and other financial institutions with regards to the profitability, liquidity and solvency.
- ⇒ Appreciate the workings of banking institutions and other financial institutions and intermediaries that are equipped with honesty and integrity.
- ⇒ Development of appropriate values such as respect/politeness to clients.
- ⇒ Practice what they have learned in school when they become employees of a bank.



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Volume IX—2025

ISSN 2599-3739

