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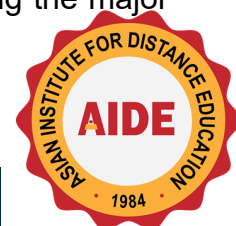
Course Description of BSBA Financial Management
Program

— *Investment and Portfolio Management*

Course Description of the Subjects under the BSBA Financial Management Program



Last year, in our previous issues of AIDE INFOBOARD, it was disclosed that AIDE is now developing all the modules under the BSBA Financial Management program. In this month's issue of AIDE Infoboard, we are going to provide the course description of the subject **Investment and Portfolio Management**. The subsequent issues of our newsletter will also contain the course descriptions of the other subjects under the same program. This is to keep our students informed of the depth, nature and coverage of all the major subjects in BSBA Major in Financial Management. Our content developers are now on the final stage of writing the major subjects under the said program.



Course Description of the Subjects under the BSBA Financial Management Program

COURSE DESCRIPTION:

This course consists of 2 parts. Basically, the subject deals with investment management theories and fundamental concepts of optimal portfolio selection, investment evaluation, securities valuation, industry and company analysis in relation to stock market operations, management of fixed income investments and portfolio diversification. The subject also provided various readings to provide students with investment and portfolio policies and programs in the Philippine context.

COURSE OBJECTIVES:

On completion of this course, students will be able to:

1. To help students how to manage money to derive maximum benefit from what they earn by learning the different investment alternatives that are available today.
2. To evaluate and analyze investment and future opportunities to develop a portfolio of investments that will satisfy one's risk-return objectives.
3. To discuss the modern developments in investment and portfolio by introducing to the students' alternative investments, compare them with traditional investment portfolios and determine which among them would suit their needs.
4. To learn the idea and importance of good investment and portfolio management



Course Description of the Subjects under the BSBA Financial Management Program

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